

MANITOBA HOME BUILDERS' ASSOCIATION YEAR IN REVIEW

2024 in review message from
President and CEO,
Lanny McInnes



The mission statement at the Manitoba Home Builders' Association is to be the voice of the residential construction industry in Manitoba; to provide a forum for the ongoing education of the membership with respect to technology and business practices; to achieve an environment in which the membership can operate successfully; and to promote affordability and choice in housing for all Manitobans.

Our team at the MHBA does our very best to meet that mission on behalf of our members, the customers they serve, and the communities they help build.

In 2024, the MHBA:

- Participated in over 120 formal meetings with government (local, provincial & federal), external stakeholders (Manitoba Hydro, Winnipeg Metro Region, etc.) and other partners;
- Participated in numerous government consultations on land use planning, code adoption, regional planning, Winnipeg's development agreement parameters, infill construction, transit and transportation master plans, municipal governance, energy sustainability, waste reduction, and numerous other government initiatives;
- Provided management services to UDI Manitoba, guiding and coordinating efforts for both industry associations;
- Hosted over 95 MHBA Board, Committee UDI Manitoba Board and Committee meetings, and working group meetings throughout the year, guiding MHBA and UDI activities;
- Continued to provide professional development opportunities such as the Master Builder/Renovator program, new home sales agent course, technical sessions and a full Housing Forum program.

MHBA 2024 REVIEW

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- Met regularly with City of Winnipeg's PP&D officials to monitor permit and inspection activity in order to address the needs of the residential construction industry;
- Provided members with the latest information via the MHBA's website, electronic updates, and our e-newsletter;
- Met with Provincial government officials frequently to discuss the implementation of important legislation impacting our sector regarding regional land planning, appeals, inspections, and Manitoba building and electrical codes; and
- Met frequently with Provincial cabinet ministers, municipal politicians, and other stakeholder partners to provide frequent updates on the state of Manitoba's residential construction industry and address industry issues.

Thank you to the MHBA's Board of Directors and all of our committee members have volunteered their time and continue to provide exceptional oversight, direction and advice on MHBA activities. It is their dedication and effort that drive the work the MHBA does on behalf of our industry.

The MHBA staff thanks you – our members – for your continued support over the past year. We continue to strive to provide you with the best possible value for the investment that you make in your association through your membership in the MHBA. We want you to know that the MHBA has worked diligently on your behalf throughout 2024 and we look forward to continuing that hard work in the coming year for the betterment of our members and our industry.

Wishing you a Happy New Year and all the best in 2025!

Sincerely,

Lanny McInnes
President & CEO
Manitoba Home Builders' Association



**Manitoba Home
Builders' Association**



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MANITOBA HOME BUILDERS' ASSOCIATION

YEAR IN REVIEW HIGHLIGHTS

2024

2024 MHBA HIGHLIGHTS

JANUARY

- MHBA transitioned to Growthzone, harmonizing the association's data management system with CHBA and other HBAs across Canada.
- MHBA's "Ask a Renovator" Booth was a feature attraction at the Winnipeg Renovation Show.
- MHBA met with Manitoba Hydro to discuss the planned roll out of its Customer Journey Optimization #5 – Residential Construction initiative.
- MHBA met with Manitoba Finance Minister Adrien Sala in advance of the province's 2024 Budget and outlined our request for earlier connection of servicing by Manitoba Hydro.
- MHBA and UDI members provided feedback and advice on the City of Winnipeg's CentrePlan 2050 development plan for the downtown.

FEBRUARY

- MHBA members participate in the CHBA's Day on the Hill in Ottawa, meeting with 7 Manitoba Members of Parliament, including Minister Dan Vandal.
- 30 builder members entered 132 show homes in our 2024 Spring Parade of Homes. Over 31,000 visitors attended show homes during the Spring Parade.
- Meetings with City of Winnipeg's Property and Development department on rapid zoning bylaw changes continued during February, including a developer's workshop hosted by UDI.



2024 MHBA HIGHLIGHTS

MARCH

- MHBA hosts LEEP for Renovator training on building envelope systems.
- MHBA hosts our 2024 Curling Bonspiel.



- MHBA's revamped "Ask a Renovator" signature booth debuts at the 2024 Home & Garden Show.
- MHBA meets with Winnipeg Mayor Scott Gillingham and a number of City Councilors to discuss how to best address the ongoing barriers builders and developers continue to face.
- MHBA members participate in Phase 1 of developing a comprehensive servicing strategy for the Capital Planning Region held in April.
- MHBA writes Manitoba Hydro's interim CEO to request earlier servicing be in place before the end of 2024.

- MHBA presents to the City of Winnipeg Standing Policy Committee on Property and Development regarding the department's 2024 budget requests.

APRIL

- MHBA participates in the provincial Construction, Renovation and Demolition waste reduction task force to look at reducing the amount of construction waste entering Manitoba landfills. Work resumes in April and continues throughout the remainder of 2024.

- MHBA hosts the annual Spring Reception at the Club Regent Events Centre.



2024 MHBA HIGHLIGHTS

MAY

- MHBA members participate in the Canadian Home Builders' Association's national conference held in Saint John, New Brunswick.
- MHBA hosts the 2024 Golf Tournament, returning to Elmhurst and Pine Ridge.
- MHBA hosts the 2024 Renovation Awards reception, with 94 award entries and 38 award winners.
- Quarterly meetings with Manitoba Hydro's VP of Customer Solutions and Experience and other senior managers are established to discuss CJO5 implementation and service delivery improvements.
- MHBA and UDI provide comments to the City of Winnipeg's Standing Policy Committee on Property and Development regarding proposed rapid zoning bylaw changes. The amendments are approved by Council.

JUNE

- CHBA hosted its 2024 Executive Officers Council (EOC) Professional Development Forum in Winnipeg on June 10-12. This included a tour of Grandeur Homes factory in Winkler, a welcome reception featuring Winnipeg Mayor Scott Gillingham, and two days of professional development sessions.
- The transition of the RenoMark program from BILD GTA to the CHBA is finalized and completed. The national rollout of the renewed program and new verification system begins.
- The MHBA Board of Directors meet for a strategic planning session and approve the creation of a new Professional Development, Safety & Innovation Committee, which will combine the existing Workplace Safety & Health Committee and the Education & Training Committee into a new, expanded Committee.
- MHBA hosts our annual Meet & Greet reception.

2024 MHBA HIGHLIGHTS

JULY

- MHBA and UDI representatives meet with Winnipeg City Councilors to discuss ongoing permitting delays and the next phase of zoning bylaw changes.
- MHBA meets again with Manitoba Hydro for an update on Hydro's plan to improve servicing for home builders.
- MHBA and UDI members participate in the Provincial Government's Statutory Review of Planning Legislation through a series of meetings.
- Meetings continue with City of Winnipeg officials to address ongoing permitting delays.
- MHBA presents at the Winnipeg Metropolitan Region's Plan 2050 public hearing.

AUGUST

- MHBA continues to meet frequently with Manitoba Hydro's senior management on implementation of service improvements for residential construction.
- MHBA participates in a housing roundtable discussion with Minister of Public Services and Procurement Jean-Yves Duclos. MHBA highlights the need for the federal government to fund growth enabling infrastructure such as the North End Water Treatment Plant.
- MHBA and UDI members meet with City of Winnipeg officials to discuss implementation of the City's HAF program initiatives.
- MHBA met with provincial officials to discuss the status of the WMR and Plan 2050.



2024 MHBA HIGHLIGHTS

SEPTEMBER

- MHBA attends a provincial briefing on Manitoba's Affordable Energy Plan. Many aspects of MHBA's discussions with the provincial government are included in the new Plan, including Action 2.3 which commits to speaking up energy hook-ups for new home construction.
- MHBA's 2024 Fall Parade of Homes launches on September 23. Over 53,000 people visited the 144 Show homes featured in the Fall Parade, marking a 53% increase in visitor traffic from Fall 2023.

OCTOBER

- MHBA attended Manitoba's Business and Housing Summit, bringing together businesses, non-profits, and governments to address homelessness in Winnipeg and across Manitoba.
- The MHBA's 2024 Fall Gala is held on October 18th with over 740 guests in attendance.

- Manitoba Hydro begins its Customer Journey Optimization 5 "Test and Learn" initiative involving 7 builders. The Test and Learn aims to test system and service improvements at Manitoba Hydro to help improve service times for residential construction. The initiative is scheduled to conclude in February 2025.
- MHBA creates the Early Servicing for Residential Construction Task Force, bringing together builders, electrical contractors, the City of Winnipeg, and Manitoba Hydro to develop proposals to allow for earlier energization of residential construction sites in Manitoba. The goal of the task force is to provide the provincial government with a proposal for earlier energization supported by both industry and the regulators before the end of 2025.



2024 MHBA HIGHLIGHTS

NOVEMBER

- MHBA and Manitoba Hydro meet regularly on the dual initiatives of the Test and Learn process and the Early Servicing Task Force.
- MHBA meets with the Provincial Government on initial discussions on the implementation of aspects of Manitoba's Affordable Energy Plan that impact residential construction and land development.
- MHBA hosts the 2024 Housing Forum and Trade Show on November 14th highlighted by the "State of Housing and Development" discussion featuring Premier Wab Kinew and Winnipeg Mayor Scott Gillingham. Premier Kinew commits Manitoba Hydro to providing earlier energization of residential construction sites by the end of Q2 2025.
- MHBA presents at Winnipeg City Council's Public Hearing on Rapid Zoning Bylaw changes approving by right residential construction on targeted city malls and corridors.
- MHBA hosts its annual Chair's reception on November 20th.
- MHBA participates in Manitoba Hydro's 2025 Integrated Resource Plan engagement sessions.



2024 MHBA HIGHLIGHTS

DECEMBER

- MHBA hosts its annual volunteer appreciation reception on December 4th.



- MHBA meets with City officials to provide our recommendations on the City of Winnipeg' 2025 Budget and the HAF program initiatives.
- MHBA and Manitoba Hydro meet regularly on the dual initiatives of the Test and Learn process and the Early Servicing Task Force. MHBA's recommendations flowing from the two initiatives are provided to the Provincial Government.