



ECONOMIC IMPACTS OF

NEW HOME CONSTRUCTION

The new home building industry is essential to Winnipeg's economic strength and prosperity.



**5,870
STARTS**

New housing starts are key to economic growth in our community.



**13,400
JOBS**

On- and off-site jobs – a major source of employment in Winnipeg.



**\$869 M
WAGES**

Dollars that show up in purchases across the entire local economy.



**\$1.7 B
INVESTMENT**

Maintains and improves the largest single wealth-builder for most families.

Economic impacts calculated by Will Dunning Inc. Economic Research. Estimates based on 2022 data from Canada Mortgage and Housing Corporation and Statistics Canada.

