



ECONOMIC IMPACTS OF

NEW HOME CONSTRUCTION

The new home building industry is essential to Portage la Prairie's economic strength and prosperity.



**220
STARTS**

New housing starts are key to economic growth in our community.



**365
JOBS**

On- and off-site jobs – a major source of employment in Portage la Prairie.



**\$24 M
WAGES**

Dollars that show up in purchases across the entire local economy.



**\$48 M
INVESTMENT**

Maintains and improves the largest single wealth-builder for most families.

Economic impacts calculated by Will Dunning Inc. Economic Research. Estimates based on 2022 data from Canada Mortgage and Housing Corporation and Statistics Canada.



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