



ECONOMIC IMPACTS OF

# NEW HOME CONSTRUCTION

*The new home building industry is essential to Brandon's economic strength and prosperity.*



**344**  
**STARTS**

*New housing starts are key to economic growth in our community.*



**636**  
**JOBS**

*On- and off-site jobs – a major source of employment in Brandon.*



**\$41 M**  
**WAGES**

*Dollars that show up in purchases across the entire local economy.*



**\$83 M**  
**INVESTMENT**

*Maintains and improves the largest single wealth-builder for most families.*

Economic impacts calculated by Will Dunning Inc. Economic Research. Estimates based on 2022 data from Canada Mortgage and Housing Corporation and Statistics Canada.

