



Winnipeg (CMA)

Manitoba



ECONOMIC IMPACTS OF

NEW HOME CONSTRUCTION

The new home building industry is essential to Winnipeg's economic strength and prosperity.



5,694
STARTS

New housing starts are key to economic growth in our community.



12,051
JOBS

On- and off-site jobs – a major source of employment in Winnipeg.



\$748 M
WAGES

Dollars that show up in purchases across the entire local economy.



\$1.6 B
INVESTMENT

Maintains and improves the largest single wealth-builder for most families.

Economic impacts calculated by Will Dunning Inc. Economic Research.
Estimates based on 2021 data from Canada Mortgage and Housing Corporation and Statistics Canada.

Contact: Lanny McInnes, President and Chief Executive Officer, Manitoba HBA
1420 Clarence Avenue, Unit 1, Winnipeg, Manitoba R3T 1T6 | (204) 925-2564
lmcinnes@homebuilders.mb.ca | www.homebuilders.mb.ca