



# Portage la Prairie (CA)

Manitoba



## ECONOMIC IMPACTS OF

# NEW HOME CONSTRUCTION

*The new home building industry is essential to Portage la Prairie's economic strength and prosperity.*



**70**  
**STARTS**

*New housing starts are key to economic growth in our community.*



**126**  
**JOB**

*On- and off-site jobs – a major source of employment in Portage la Prairie.*



**\$8 M**  
**WAGES**

*Dollars that show up in purchases across the entire local economy.*



**\$17 M**  
**INVESTMENT**

*Maintains and improves the largest single wealth-builder for most families.*

Economic impacts calculated by Will Dunning Inc. Economic Research.  
Estimates based on 2021 data from Canada Mortgage and Housing Corporation and Statistics Canada.

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