



ECONOMIC IMPACTS OF **NEW HOME CONSTRUCTION**

The new home building industry is essential to Brandon's economic strength and prosperity.



212
STARTS

New housing starts are key to economic growth in our community.



427
JOB

On- and off-site jobs – a major source of employment in Brandon.



\$27 M
WAGES

Dollars that show up in purchases across the entire local economy.



\$57 M
INVESTMENT

Maintains and improves the largest single wealth-builder for most families.

Economic impacts calculated by Will Dunning Inc. Economic Research.
Estimates based on 2021 data from Canada Mortgage and Housing Corporation and Statistics Canada.

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